

SPEAK 2

SPEAK2 UNIVERSITY

WITH JILLIAN

THIS COURSE: SIGNAGE



OUR AGENDA

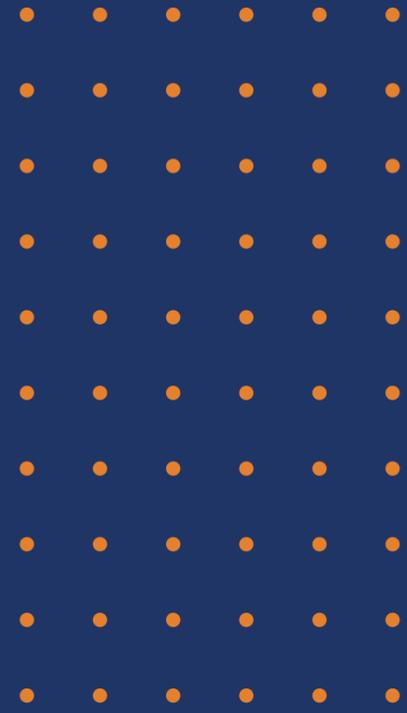
SIGNAGE

- Alexa vs. TV Slides
- Groups & Level of Care
- Simple Alexa Slides

- TV Setup
- Display in Signage
- Prntyr Slides
- Design your Slide

- Best Practices





ALEXA VS TV SLIDES



ALEXA VS TV SLIDES

TV and Alexa slides are completely different sizes. Be mindful of the limitations and use “Display in Signage” to automatically resize your Service Events.

Alexa Slides

Size 960x600 PX

- Cannot be reordered or edited directly
- Must delete the slide
- TMI: Amazon doesn't call these images. They call them “Rotating cards”

TV Slides

Size 1980x1020 PX

- Completely configurable
- Reorder, edit, schedule slides
- Play YouTube videos
- Add dates, icons, shapes, images and more
- Display Weather, News, Time, Date on screen

They look like they are the same, but they're not.

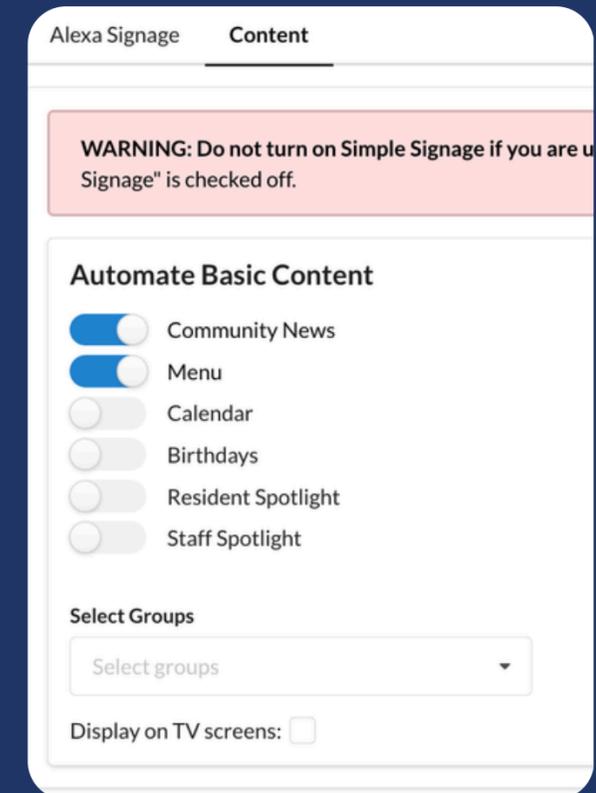
That's why Alexa images look really funny on TVs.

SIMPLE ALEXA SLIDES

Simple Alexa slides are overnight slides created for communities with simple content that do not have TV screens. These are **not configurable**.

- Simple slides are created overnight. They are not updated again.
- Cannot be reordered or edited directly.
- Delete the slide if any changes are needed.
- When you click the checkmark for “Display on TV”, this sends these SIMPLE slides to your TV

WARNING: Do NOT use this is if you are using “Display in Signage”. Use PRNTYR!





Search resident



Alexa Signage

Content

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Services

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-

Alexa



prntyr

-
-
- Alexa Signage**
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-
-

These slides are created overnight and formatted for Alexa devices. If you send them to TV screens, they will appear as they would on Alexa devices. If you are using "Display in Signage" in the Service calendar, do not turn these on unless you will have duplicates.

Alexa Signage

Preview Alexa Slides

Start Date: 02/18/2026

End Date: 02/18/2026

Search by title or subtitle: Search by title or subtitle...

Search by user/group: All



Afternoon Stretch
 Start Date: 02/18/26 6:00 AM
 End Date: 02/18/26 4:00 PM
 Rooms: 3, 5, 12, 17, 18, 6, 10, ...

Arts & Crafts
 Start Date: 02/18/26 6:00 AM
 End Date: 02/18/26 11:30 AM
 Rooms: 3, 5, 12, 17, 18, 6, 10, ...

February 18: In 1930, Pluto was discovered by astronomer Clyde Tombaugh.
 Start Date: 02/18/26 9:00 AM
 End Date: 02/18/26 9:00 PM
 Rooms: 2, 3, 5, 12, 17, 18, 6, 1, ...



Create Alexa Signage

Title

Subtitle

Select start date

Select end date

All apartments

Display on TV screens:

Save Cancel +

- Upload**
- My Images
- Backgrounds
- Menu
- Activities
- Birthdays
- Me

- Announcements
- Seasons

Hi! Ask me a question or share a keyword.



TV SLIDES

TV slides are designed and managed through Prntyr. You can automate your Speak2 content in 2 ways, design your own slides or upload an image.

1. Display in Signage

Used in Services to show on screens (automated)

2. Automated Prntyr Slides

Repeating automated slides created through Prntyr

3. Manual Prntyr Slides

One off slides created through Prntyr

Be mindful of screen limitations.

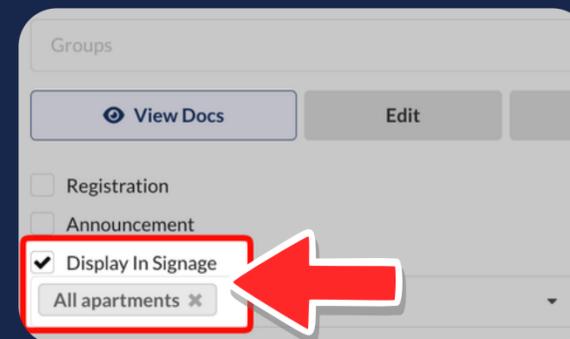
Our templates are created with accessibility friendly colors.

GROUPS & LEVEL OF CARE

Manage your screens and control who receives what content with Groups.

Groups

- Add a Group to “Display in Signage” to target specific screens
- If you add a Group and a room is not added to that group, it will not receive signage

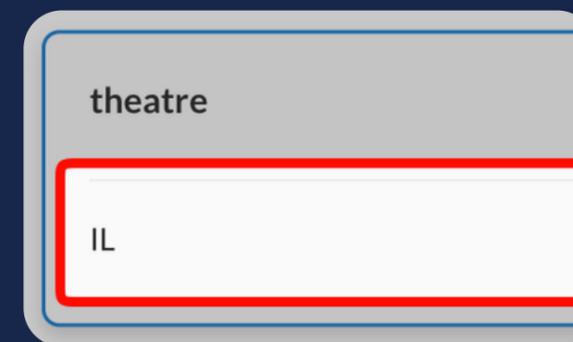


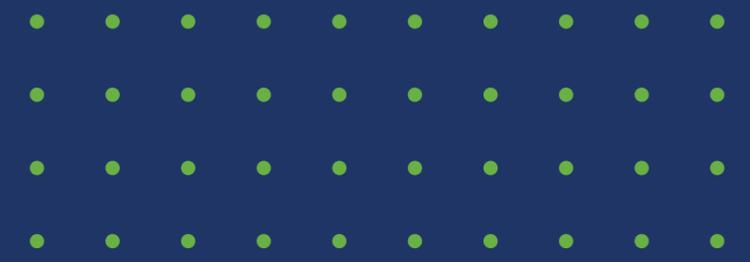
WARNING: Don't go crazy creating groups.

Keep it simple and easy to manage.

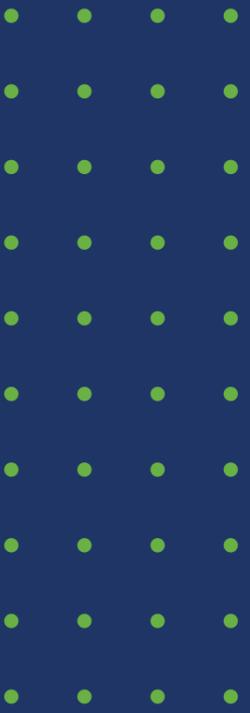
Level of Care

- Each TV is set to one level of care
 - IL, AL, MC, SN, Residential, Other, Respite, Hospice
- Only the content set to this level of care will be seen





TV SLIDES



TV SETUP

Create your TV screens in Speak2. This requires Champion user access and a FireTV stick is required.

Create your TV screens in Speak2

- Config > TV Signage > Add New TV
 - Name your TV Lobby, Bistro, Theatre, etc.
 - Select your Target Audience which is your level of care/calendar type. Only one per TV.
- Edit/create your TV groups (e.g. AL TVs, staff TVs)

Set up your FireTVs

- Purchase a Fire TV and set it up with your own Amazon account. An Amazon account is free.
- Download the Speak2 App and sign in with your community information

Fire TV Settings

- Turn on Automatic App Updates and adjust the settings for the screensaver. Your TV will go into screensaver mode if not and signage will be turned off.

DISPLAY IN SIGNAGE

“Display in Signage” automatically creates signage and resizes it for Alexa and TV screens. This is only available in Service events, requests or orders. You can customize how these slides look. **You must have “Display in Signage” checked off.**

If you use this, then we'll resize your slide for TV and Alexa.

Use this!!!!

Customize TV Slides

1. Go to Prntyr > Slides
2. Click “Templates” on the left hand navigation
3. Select the category you wish to edit
4. Make your edits and click Save Template (top right corner)

Customize Alexa Slides

1. Go to Prntyr > Slides
2. Click “Templates” on the left hand navigation
3. You are defaulted to edit TV slides.
 - a. Click the Alexa icon to edit your Alexa slides
4. Select the category you wish to edit
5. Make your edits and click Save Template (top right corner)

AUTOMATED PRNTYR SLIDES

Create recurring slides with your Calendar, Menu, Birthday, Resident/Staff Spotlight such as daily activity schedules, custom menu slides and more.

1. Create your Slide

- Create your design
- Click “Speak2 Content” and select your content

2. Automate your Slide

Make this slide show everyday with the day’s information.

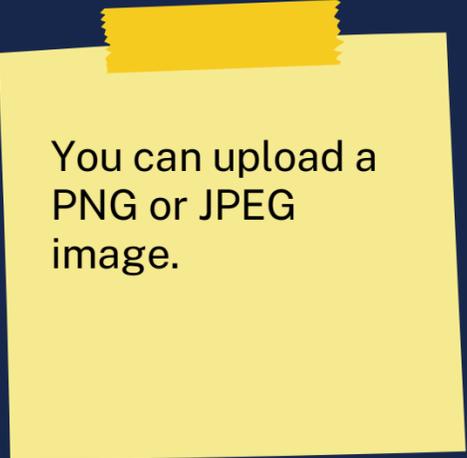
1. Click Share (top right corner)
2. Click Create Slide
3. Click “Replace my Content Daily” → this tells Speak2 to update each day

MANUAL PRNTYR SLIDES

Upload a background image or create a slide from a designed template. Play YouTube videos, reorder or schedule slides or target specific screens.

Upload a Background

1. Go to Prntyr > Slides
2. Click “Background” on the left hand navigation
3. Click Background Image
4. Upload your image



You can upload a PNG or JPEG image.

Use a Design

1. Go to Prntyr > Designs
2. Click “Templates” on the left hand navigation
3. You are defaulted to edit TV slides. Click the Alexa icon to edit your Alexa slides.
4. Select the category you wish to edit
5. Make your edits and click Save template (top right corner)

DESIGN YOUR SLIDE

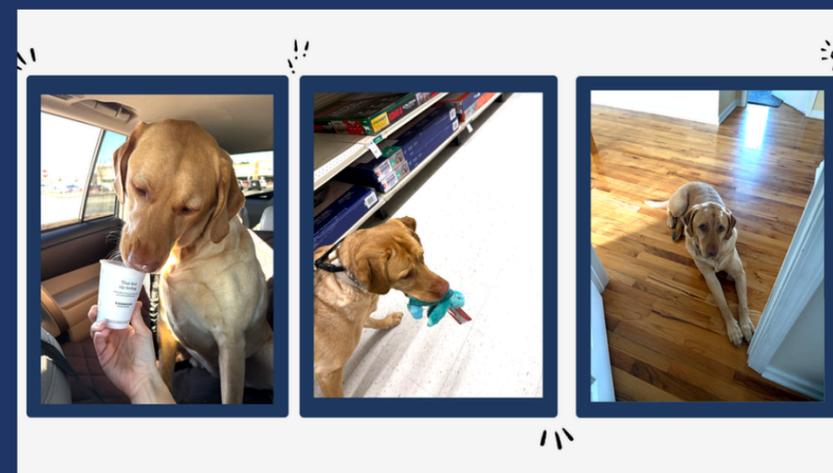
Use our templates! We have templates available for:

- Daily Schedule
- Photo Gallery
- Reminders

Whatever is highlighted in a blue border is the object you're editing.

Put your mouse above each icon to see what it means

Group objects, push something forward/backward, add icons, change corners, colors or font.



BEST PRACTICES

Content

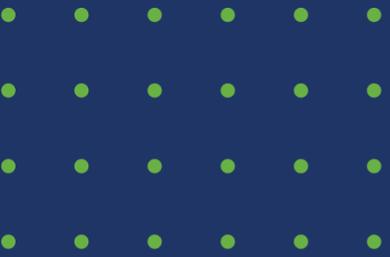
- Check “**Display in Signage**” for all Service Calendar events
- Edit/customize your **Display in Signage Templates in Prntyr**
- Create an **Automated Prntyr Slide** for your daily activity schedule to reoccur daily
 - Create any other Automated Prntyr Slides with Speak2 Content
- Check at the beginning of the week with **TV Preview on Prntyr** and reorder your slides if needed
- Create **Templates in Prntyr** for your TV slides
 - Photo galleries, Warnings, Announcements, etc.
- Use the available **FREE templates** in Prntyr for your slides

Technical Setup

- Name your TVs simple, short names
- Label your FireTV remotes so they are easily identified
- Check **FireTV settings** so it does not time out
- Create **Groups** to organize your screens
 - It is best to have a group for All TVs, IL only, AL only, etc.

TROUBLESHOOT SIGNAGE

- Check FireTV app settings (Is the screensaver turned off? Are automatic updates on?)
- Confirm app is updated
- Check the Level of Care set for the TV
- What screens is the signage set for?
- What day/time or order is set?
- Does your slide or service have a Group added? If so, your room or TV may not be in that Group.
- Are you slides properly sized for your screen?
- Power cycle!!!
- Reach out to Speak2 😊



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THANK YOU

